
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

Current Report

Pursuant To Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 17, 2013

GENIUS BRANDS INTERNATIONAL, INC.

(Name of registrant as specified in its charter)

Nevada

*(State or other jurisdiction of
Incorporation or organization)*

000-54389

(Commission File Number)

20-4118216

*(I.R.S. Employer
Identification Number)*

9401 Wilshire Boulevard #608

Beverly Hills, CA

(Address of principal executive offices)

90212

(Zip Code)

Registrant's telephone number, including area code: (310) 273-4222

(Former name or former address, if changed since last report)

Copies to:

Harvey J. Kesner, Esq.
Sichenzia Ross Friedman Ference LLP
61 Broadway, 32nd Floor
New York, New York 10006
Phone: (212) 930-9700
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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

On December 17, 2013, Genius Brands International, Inc. (the “Company”) distributed a letter, in the form attached hereto as Exhibit 99.1, and incorporated herein by reference. The original letter that was distributed contained an erroneous reference to “Captain America” and should have referenced “Fantastic Four.” The reference has been corrected in Exhibit 99.1 attached hereto. Additionally, the letter includes the following link:

<https://share.mediasilo.com/#quicklink/FDBCA62FB08B6C089D22ECB594ED2963>.

The information disclosed under this Item 7.01, including Exhibit 99.1 hereto, is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, except as expressly set forth in such filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

The following is filed as an Exhibit to this Current Report on Form 8-K.

Exhibit No.	Description of Exhibit
99.1	Letter Dated December 17, 2013

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENIUS BRANDS INTERNATIONAL, INC.

Date: December 17, 2013

By: /s/ Andrew Heyward

Name: Andrew Heyward

Title: Chief Executive Officer



Dear Friends of the new Genius Brands International,

Now and then we are going to share little pieces of content, and insights into our business with you, which we are excited about! Today we have one of those special pieces.

As many of you know, we have a partnership with STAN LEE, perhaps the most successful living creator of entertainment today. For those of you who might not know who Stan Lee is, Stan is the creator of such well known superhero brands as Spider-Man, X-Men, Iron Man, Fantastic Four, The Avengers, Thor, The Incredible Hulk, and many many others.

We have been fortunate to be able to partner in a joint venture with Stan called "STAN LEE COMICS". Under this venture, the new Genius Brands International produces content which Stan creates. We then distribute it globally across the various channels where children's content is typically consumed. We license consumer products such as toys, apparel, published materials, electronic games, party goods and costumes, based on that content. The first property in this venture is "STAN LEE'S MIGHTY 7". It is a new group of superheroes who appear in a trilogy of animated films, the first of which will be launched on TV in February and followed up in video with a special promotion with Wal Mart. We are also developing toys, video games, apparel, and a full licensing program around the characters.

In keeping with our brand, "content with a purpose", our products and joint ventures will always depict characters with positive values and story lines which will uplift and inspire. Our goal is to market these characters as smart commercial entities, in order to drive global sales and create shareholder value. In this case, the bulk of the production cost was covered in advance by pre-sales including U.S. and international television, as well as U.S. and international home entertainment.

The movies of the trilogy will feature well-known celebrities as our voice talents including Armie Hammer, Terry Hatcher, Jim Belushi, Darren Criss, Flea, Christian Slater, and STAN LEE as himself. I could tell you all about it, but instead I think I will let our short teaser speak for itself. The first movie of the trilogy, debuts in February on the Hub Network in the U.S. and will have a great deal of attention around its launch!

The important message today is that we plan on producing world class positive value entertainment for kids, while building shareholder value.

...and now, below is a quick look at "STAN LEE'S MIGHTY 7"! Enjoy!!!

Sincerely,
Andy Heyward
Chairman and CEO