

**Genius Brands International, Inc.  
301 N. Canon Drive, Suite 305  
Beverly Hills, CA 90210**

January 26, 2018

**Via EDGAR**

Securities and Exchange Commission  
Division of Corporation Finance  
100 F Street, N.E.  
Mail Stop 3561  
Washington, D.C. 20549

Re: **Genius Brands International, Inc.  
Registration Statement on Form S-1  
Filed on November 20, 2017, as amended on December 22, 2017  
and January 17, 2018  
File No. 333-221683  
Acceleration Request**

Ladies and Gentleman:

Pursuant to Rule 461 of the Rules and Regulations promulgated under the Securities Act of 1933, as amended, Genius Brands International, Inc. (the "Company") hereby requests that the effectiveness of the above-captioned Registration Statement on Form S-1 be accelerated to Tuesday, January 30, 2018, at 10:00 a.m. EST, or as soon as thereafter practicable.

The cooperation of the staff in meeting the timetable described above is very much appreciated.

Any questions should be addressed to Jeffrey Schultz, Esq., at Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Chrysler Center, 666 Third Avenue, New York, New York 10017, telephone (212) 692-6732.

Very truly yours,

Genius Brands International, Inc.

/s/ Andy Heyward  
Andy Heyward  
Chief Executive Officer

cc: Securities and Exchange Commission  
Laura Nicholson  
Sonia Bednarowski

Genius Brands International, Inc.  
Rebecca D. Hershinger, Chief Financial Officer  
Gregory B. Payne, Executive Vice President – Legal/Business Affairs

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.  
Jeffrey P. Schultz, Esq.