VIA EDGAR

United States Securities and Exchange Commission Division of Corporation Finance 100 F Street, N.E. Washington, D.C. 20549

Re: Genius Brands International, Inc. Registration Statement on Form S-1 (File No. 333-232762)

Ladies and Gentlemen:

As the underwriter of the proposed offering of Genius Brands International, Inc. (the "**Company**"), we hereby join the Company's request for acceleration of the above-referenced Registration Statement, requesting effectiveness for 5:15 p.m., Eastern Standard Time, on August 8, 2019, or as soon thereafter as is practicable.

The undersigned advise that they have complied and will continue to comply with Rule 15c2-8 under the Securities Exchange Act of 1934, as amended.

Very truly yours,

AEGIS CAPITAL CORP.

By: <u>/s/ David W. Boral</u> Name: David W. Boral Title: Co- Head of Investment Banking

By: <u>/s/ Joseph T. Rallo</u> Name: Joseph T. Rallo Title: Co-Head of Investment Banking