

**Genius Brands International, Inc.**  
**190 N. Canon Drive, 4th Fl.**  
**Beverly Hills, CA 90210**

February 5, 2021

**VIA EDGAR**

Securities and Exchange Commission  
Division of Corporation Finance  
100 F Street, N.E.  
Mail Stop 3561  
Washington, D.C. 20549

Re: **Genius Brands International, Inc.**  
**Registration Statement on Form S-3**  
**Filed on February 2, 2021**  
**File No. 333-252670**  
**Acceleration Request**

Ladies and Gentlemen:

Pursuant to Rule 461 of the Rules and Regulations promulgated under the Securities Act of 1933, as amended, Genius Brands International, Inc. (the "Company") hereby requests that the effectiveness of the above-captioned Registration Statement on Form S-3 be accelerated to Tuesday, February 9, 2021, at 4:30 p.m., Eastern Time, or as soon as thereafter practicable.

The cooperation of the staff in meeting the timetable described above is very much appreciated.

Any questions should be addressed to Jeffrey Schultz, Esq., at Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Chrysler Center, 666 Third Avenue, New York, New York 10017, telephone (212) 692-6732.

Thank you very much.

Very truly yours,

**GENIUS BRANDS INTERNATIONAL, INC.**

/s/ Andy Heyward

By: Andy Heyward  
Title: Chief Executive Officer

cc: Securities and Exchange Commission  
Daniel Morris

Genius Brands International, Inc.  
Bob Denton, Chief Financial Officer  
Michael Jaffa, Chief Operating Officer

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.  
Jeffrey P. Schultz, Esq.