

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPR	ROVAL		
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Estimated average burden			
nours per respons	se 0.5		

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)							
1. Name and Address of Reporting Person*		2. Date of Event Requiring Statement (Month/Day/Year) O6/15/2021 3. Issuer Name and Ticker or Trading Symb Genius Brands International, Inc. [G			~ ·		
Turner-Graham Cynthia	- 06/15/2021			Inc. [GNUS]	JNUS]		
(Last) (First) (Middle) C/O GENIUS BRANDS	4. Re Issue		4. Relationship of Issuer			5. If Amendment, Date Original Filed(Month/Day/Year)	
INTERNATIONAL, INC., 190 N. CANON DRIVE, 4TH FL			_X_ Director	all applicable)			
(Street)	-		Officer (give title below)	e Other (spec below)		lual or Joint/Group Filing(Check	
(Silect)					Applicable I	Line)	
BEVERLY HILLS, CA 90210						led by One Reporting Person led by More than One Reporting Person	
(City) (State) (Zip)	Table I - Non-Derivative Securities Beneficially Owned						
1.Title of Security (Instr. 4)	I	2. Amount of Se Beneficially Own Instr. 4)	ned		4. Nature of Indire (Instr. 5)	ct Beneficial Ownership	
Reminder: Report on a separate line for each class	of securities beneficia	ally owned direc	tly or indirectly.			SEC 1473 (7-02)	
Persons who respon unless the form disp				his form are no	t required to res	spond	
Table II - Derivative	e Securities Benefici	ally Owned (e.g	g., puts, calls, warr	ants, options, cor	vertible securitie	es)	
(Instr. 4) and Expir (Month/Day/	. Date Exercisable nd Expiration Date Month/Day/Year)	xpiration Date Securities Une		Price of Derivative	5. Ownership Form of Derivative Security: Direct	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Expiration Date	Title Amour	nt or Number of	Security	(D) or Indirect (I) (Instr. 5)		
Reporting Owners							

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Turner-Graham Cynthia C/O GENIUS BRANDS INTERNATIONAL, INC. 190 N. CANON DRIVE, 4TH FL BEVERLY HILLS, CA 90210	X				

Signatures

/s/ Ashna Pai, Power of Attorney for Cynthia Turner-Graham		07/15/2021
**Signature of Reporting Person		Date

Explanation of Responses:

No securities are beneficially owned

- If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

Exhibit List - Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number of the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number of the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number of the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number of the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number of the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number of the collection of the coll	ber.

POWER OF ATTORNEY

Know all by these present, that the undersigned hereby constitutes and appoints each of Michael Jaffa, Chief Operating Officer and Corporate Secretary of Genius Brands International, Inc. (the "Company") and Jeffrey Schultz, Esq., Ashna Pai, Esq., Brenda L. Meyette, Anne T. Leland, and Nyisha Shakur of Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., signing singly, with full power of substitution, the undersigned's true and lawful attorney-in-fact to:

- (1) execute for and on behalf of the undersigned, forms and authentication documents for EDGAR Filing Access;
- (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such forms and authentication documents;
- (3) execute for and on behalf of the undersigned, in the undersigned's capacity as an officer, director and/or 10% shareholder of the Company, Forms 3, 4 and 5 in accordance with Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder;
- (4) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Form 3, 4 or 5 and timely file such form with the United States Securities and Exchange Commission and any stock exchange or similar authority; and
- (5) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interests of, or legally required by the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934, as amended.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed this 23rd day of June, 2021.

/s/ Cynthia Turner-Graham
Signature

Cynthia Turner-Graham
Print Name