

Genius Brands International, Inc.
190 N. Canon Drive, 4th Fl.
Beverly Hills, CA 90210

May 27, 2022

VIA EDGAR

Securities and Exchange Commission
Division of Corporation Finance
100 F Street, N.E.
Mail Stop 3561
Washington, D.C. 20549

Re: **Genius Brands International, Inc.**
Registration Statement on Form S-1
Filed on May 12, 2022
File No. 333-264870
Acceleration Request

Ladies and Gentlemen:

Pursuant to Rule 461 of the Rules and Regulations promulgated under the Securities Act of 1933, as amended, Genius Brands International, Inc. (the "Company") hereby requests that the effectiveness of the above-captioned Registration Statement on Form S-1 be accelerated to Tuesday, May 31, 2022, at 9:30 a.m., Eastern Time, or as soon as thereafter practicable.

The cooperation of the staff in meeting the timetable described above is very much appreciated.

Any questions should be addressed to Jeffrey Schultz, Esq., at Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C., Chrysler Center, 666 Third Avenue, New York, New York 10017, telephone (212) 692- 6732.

Thank you very much.

Very truly yours,

GENIUS BRANDS INTERNATIONAL, INC.

/s/ Michael Jaffa

By: Michael Jaffa

Title: COO

cc: Securities and Exchange Commission
Janice Adeloys

Genius Brands International, Inc.
Bob Denton, Chief Financial Officer
Michael Jaffa, Chief Operating Officer

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
Jeffrey P. Schultz, Esq.