

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ☒
Filed by a Party other than the Registrant ☐

Check the appropriate box:

- ☐ Preliminary Proxy Statement
☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
☐ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material under §240.14a-12

Genius Brands International, Inc.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ No fee required.
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11


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ONLINE VOTING

To vote your proxy electronically, please go to
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CONTROL #

**REQUESTING A PAPER OR ELECTRONIC
COPY OF THE PROXY MATERIALS**

Have this notice available when you request a paper
or electronic copy of the proxy materials:
By telephone please call (toll free) 1-855-987-8625
or by email at: vote@vstocktransfer.com
Please include the company name and your account
number in the subject line.

Genius Brands International, Inc.
190 N. Canon Drive, 4th Floor
Beverly Hills, California 90210

**Important Notice Regarding the Availability of Proxy Materials
for the Annual Meeting of Stockholders to be held on December 12, 2022**

This communication presents only an overview of the more complete Proxy Materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the Proxy Materials before voting.

If you would like to receive a paper or e-mail copy of these documents, you must request one. There is no charge for such documents to be mailed to you. Please make your request for a copy as instructed below on or before November 28, 2022 to facilitate a timely delivery.

ACCESSING YOUR PROXY MATERIALS ONLINE

The following Proxy Materials are available to you to review at <https://ir.gnusbrands.com/>:

- Notice of Annual Meeting of Stockholders
- Proxy Statement for the Annual Meeting of Stockholders (including all attachments thereto);
- Annual Report on Form 10-K for the fiscal year ended December 31, 2021; and
- The Proxy Card, and any amendments to the foregoing materials that are required to be furnished to stockholders.

PROXY STATEMENT OVERVIEW

The Annual Meeting of Stockholders of TEST ISSUE REF 1999 (the "Company"), will be held on Monday, December 12, 2022 at 10:00 a.m. Pacific Standard Time, at our principal executive offices at 190 N. Canon Drive, 4th Floor, Beverly Hills California 90210.

Proposals to be voted at the meeting are listed below along with the Board of Directors' recommendations.

1. To elect nine (9) directors to serve one-year terms expiring in 2023
2. To ratify the selection of Baker Tilly US, LLP as the Company's independent registered public accounting firm for our fiscal year ending December 31, 2022

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares, you must go online or request a paper copy of the Proxy Materials to receive a proxy card.

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